



MEDIA PACK

UK NEWS **Group.**
The Home of Regional Business News

SAY HELLO TO UK NEWS GROUP

Born from MBN (Midlands Business News) Online, which was established in 2012, UK News Group is an online platform for local business news.

With other regional newspapers and digital platforms concentrating on the big, breaking news, UK News Group remains dedicated to shouting about the success of local SMEs.

We publish daily news on behalf of the business community; from trading success, new appointments, and statistics, to award wins, charity activity, and upcoming events.

WWW.UKNEWSGROUP.CO.UK

DRIVE YOUR
BUSINESS FORWARD

ADVERTISE
WITH US



opportunities unveiled by Shrewsbury...

opshire's biggest public venues has launched a series of sponsorship and already welcomed its first corporate sponsors at a special reception. Mid Showground is home to a series of major events each year, along

[Read More >](#)



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ADVERTISE WITH US

For us, our growing portfolio of online news sites is all about celebrating business success.

We have evolved from three sites – MidlandsBusinessNews.co.uk, EastMidlandsBusinessNews.co.uk and EastEnglandBusinessNews.co.uk – to a UK-wide platform that focuses on regional news, covering:

- East Midlands
- East of England
- London
- North East
- North West
- South East
- South West
- West Midlands
- Yorkshire & The Humber

Advertising with us means that you have the option to focus on one specific region or the UK as a whole; spreading your business messages far and wide to your target audience.

OUR ADVERTISING OPTIONS INCLUDE...



HOMEPAGE
Leaderboards



ARTICLE PAGE
Leaderboards



HOMEPAGE
MPUs



ARTICLE PAGE
MPUs



FOOTER TILE
Listings

In addition to adverts in our bi-weekly emails and bespoke emails to the UK News Group database.

SOME OF THE STATS...

15,000

Monthly unique
visitors

(on our previous MBN
Online sites)

33,000

Social media
reach

2,500

Email
subscribers

28-60

Average
audience
spread

9

Regions
represented

16

Industries
covered

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UK NEWS Group.
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ADVERT

LEADERBOARD

1 WEEK - £250 + VAT

Advert plus an online article and social media post

4 WEEKS - £800 + VAT

Advert, online article, two social media posts and newsletter inclusion

8 WEEKS - £1,500 + VAT

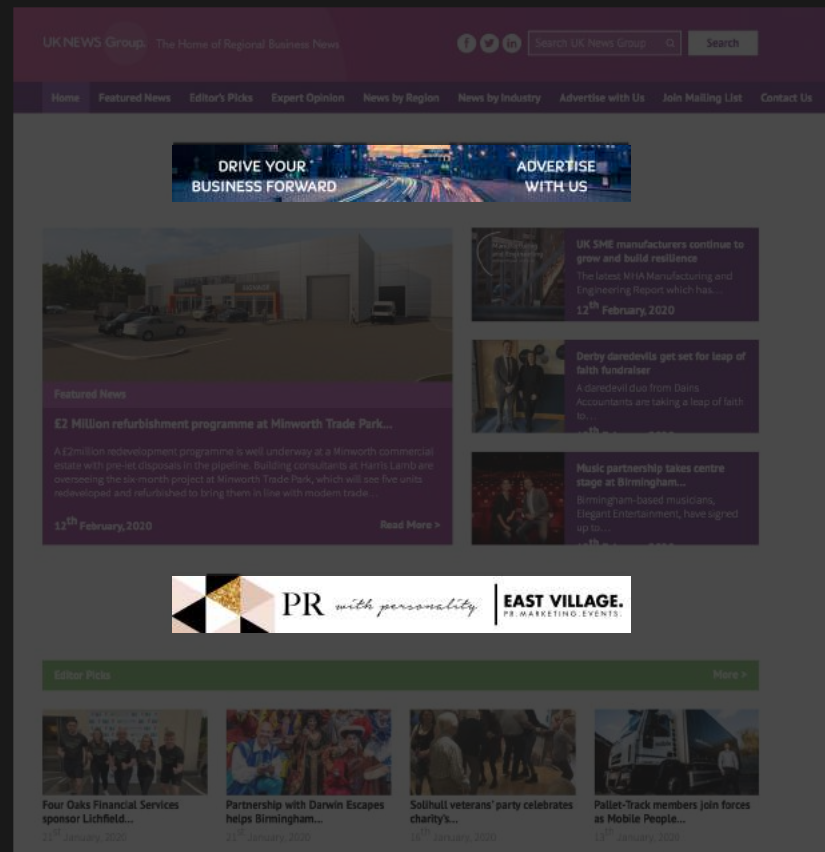
Advert, two articles, four social media posts, and two newsletter inclusions

AD SIZE

1458 x 180 pixels

Supplied as 300dpi

Jpeg or PNG



ADVERT MPU

1 WEEK - £200 + VAT

Advert plus an online article and social media post

4 WEEKS - £750 + VAT

Advert, online article, two social media posts and newsletter inclusion

8 WEEKS - £1,350 + VAT

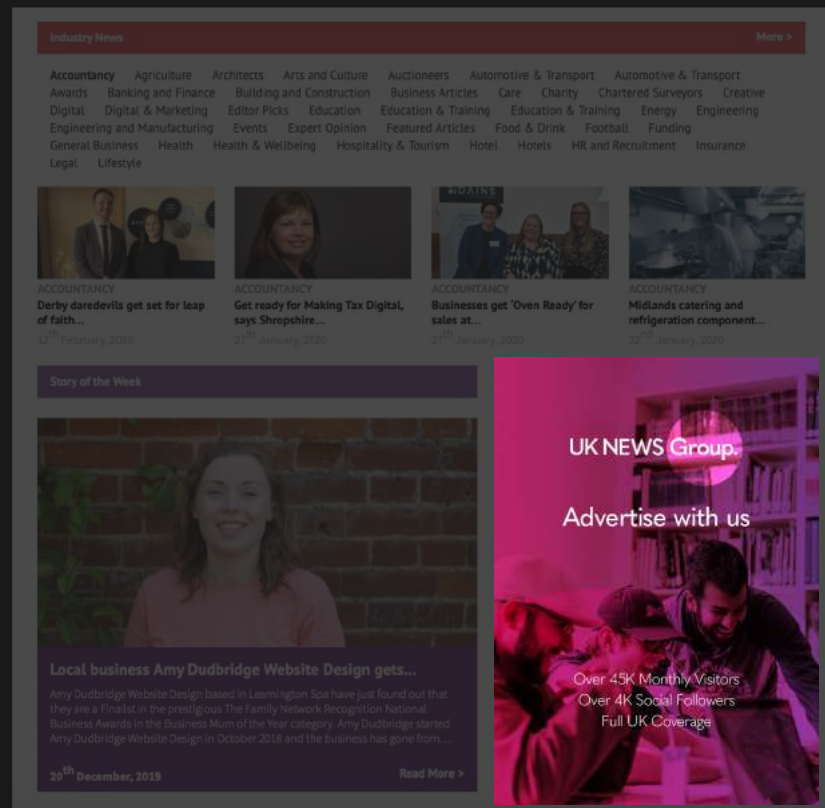
Advert, two articles, four social media posts, and two newsletter inclusions

AD SIZE

914 x 1258 pixels

Supplied as 300dpi

Jpeg or PNG



FIND OUT MORE: OLLY@UKNEWSGROUP.CO.UK

ADVERT

FOOTER TILE

1 WEEK - £50 + VAT

Footer listing

4 WEEKS - £175 + VAT

Footer listing and online article

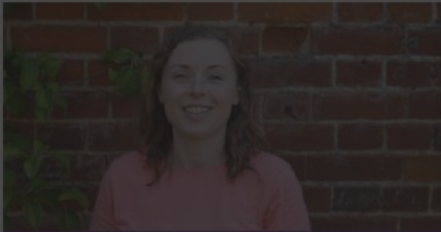
8 WEEKS - £300 + VAT

Footer listing, online article and social media post

AD SIZE

Text only

Story of the Week



Local business Amy Dudbridge Website Design gets...

Amy Dudbridge Website Design based in Loxington Spa have just found out that they are a finalist in the prestigious The Family Network Recognition National Business Awards in the Business Mum of the Year category. Amy Dudbridge started Amy Dudbridge Website Design in October 2015 and the business has gone from...

20th December, 2019 [Read More >](#)


UK NEWS Group

Advertise with us

Over 45K Monthly Visitors
Over 4K Social Followers
Full UK Coverage

UNLOCK YOUR CX POTENTIAL

TICKETS NOW ON SALE FOR MRF'S CUSTOMER SERVICE CONFERENCE






Creative ideas and solutions with
moochcreative.co.uk

Flower walls, display stands &
more... Details [Event Prop Hire](#)

Get seen in your local area and
across the UK. Advertise with us!

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Home Featured News Editor's Pick Expert Opinion News by Region News by Industry Advertise With Us Join Mailing List Privacy Policy Contact Us

FIND OUT MORE: OLLY@UKNEWSGROUP.CO.UK

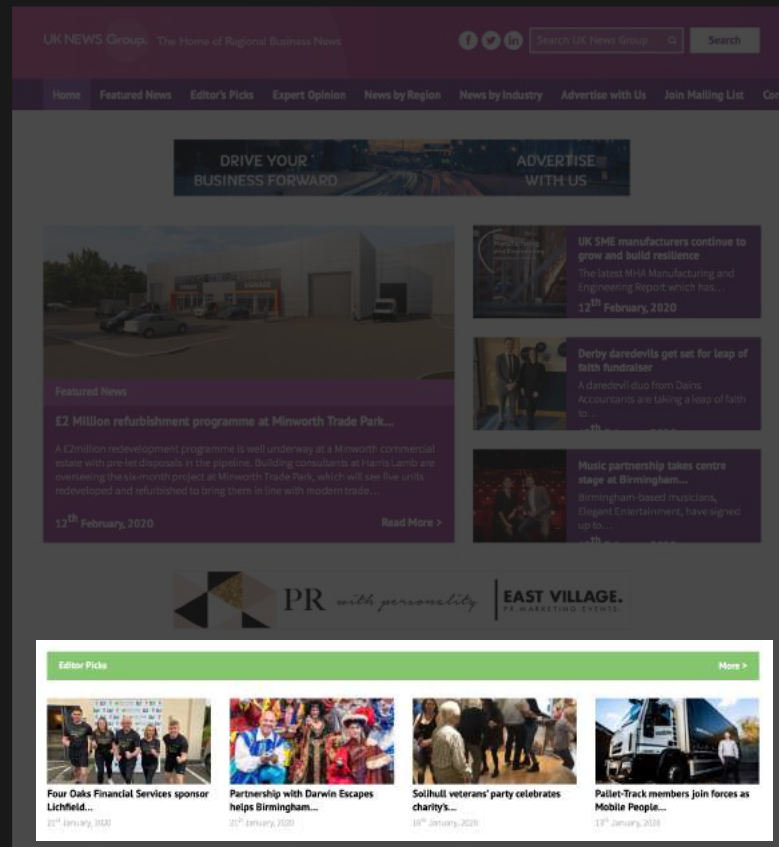
EDITORIAL

EDITOR'S PICKS

Featured story on homepage

4 AVAILABLE

£75 + VAT



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EDITORIAL

STORY OF THE WEEK

Homepage story

£100 + VAT

Story of the Week



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20th December, 2019 [Read More >](#)

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EDITORIAL BUNDLE PACKAGES

In 2019, we moved to a paid for editorial model, in order to ensure that we can continue supporting and shouting about the success of businesses like yours. Each bundle includes unlimited amount of press releases covered (if you're an agency, that means unlimited amount of clients too!) as well as one Expert Opinion per month and one hyperlink in every article.

UNFEATURED (Unlimited Press Releases/Clients)

- 1 Month – £100 + VAT
- 3 Months – £300 + VAT
- 6 Months – £600 + VAT
- 12 Months – £1,200 + VAT

FEATURED (Unlimited Press Releases/Clients shared across social media)

- 1 Month – £200 + VAT
- 3 Months – £600 + VAT
- 6 Months – £1,200 + VAT
- 12 Months – £2,400 + VAT

*Please note: charity stories will be covered free of charge

The logo for UK NEWS Group. It features the words "UK NEWS" in a bold, black, sans-serif font, followed by "Group." in a white, sans-serif font. The text is positioned to the left of a large, solid black circle. The background of the entire page is a stylized, high-angle view of a city skyline with various skyscrapers, rendered in a warm, orange-yellow color palette.

UK NEWS Group.

FIND OUT MORE:
OLLY@UKNEWSGROUP.CO.UK



DOES THIS SOUND LIKE WHAT
YOU NEED TO DRIVE YOUR
BUSINESS FORWARD?

GET IN TOUCH!

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UK News Group**

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07960 094 693**

Company Registered in England & Wales
Number 12281187

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