

# MEDIA PACK



#### UK NEWS Group. The Home of Regional Business News

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### SAY HELLO TO UK NEWS GROUP

Born from MBN (Midlands Business News) Online, which was established in 2012, UK News Group is an online platform for local business news.

With other regional newspapers and digital platforms concentrating on the big, breaking news, UK News Group remains dedicated to shouting about the success of local SMEs.

We publish daily news on behalf of the business community; from trading success, new appointments, and statistics, to award wins, charity activity, and upcoming events.

#### WWW.UKNEWSGROUP.CO.UK

**Featured News Editor's Picks** News by Industry Expert Opinion **News by Region** Advertise with I DRIVE YOUR **ADVERTIS BUSINESS FORWARD** WITH US

#### pportunities unveiled by Shrewsbury...

opshire's biggest public venues has launched a series of sponsorship id already welcomed its first corporate sponsors at a special reception. Mid Showground is home to a series of major events each year, along







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## **ADVERTISE WITH US**

For us, our growing portfolio of online news sites is all about celebrating business success.

We have evolved from three sites – MidlandsBusinessNews.co.uk, EastMidlandsBusinessNews.co.uk and EastEnglandBusinessNews.co.uk – to a UK-wide platform that focuses on regional news, covering:

- East Midlands
- East of England
- London
- North East
- North West
- South East
- South West
- West Midlands
- Yorkshire & The Humber

Advertising with us means that you have the option to focus on one specific region or the UK as a whole; spreading your business messages far and wide to your target audience.



## OUR ADVERTISING OPTIONS INCLUDE...



In addition to adverts in our bi-weekly emails and bespoke emails to the UK News Group database.

## SOME OF THE STATS...



### ADVERT LEADERBOARD

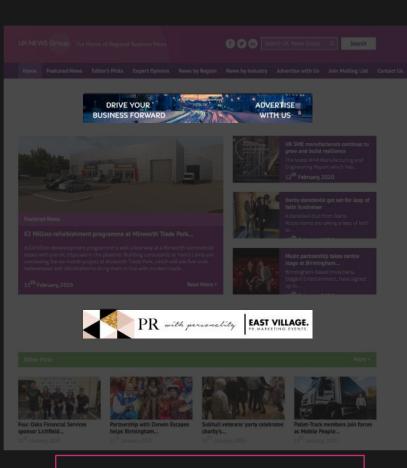
**1 WEEK - £250 + VAT** Advert plus an online article and social media post

**4 WEEKS - £800 + VAT** Advert, online article, two social media posts and newsletter inclusion

**8 WEEKS - £1,500 + VAT** Advert, two articles, four social media posts, and two newsletter inclusions

### AD SIZE

1458 x 180 pixels Supplied as 300dpi Jpeg or PNG



### ADVERT MPU

**1 WEEK - £200 + VAT** Advert plus an online article and social media post

### **4 WEEKS - £750 + VAT** Advert, online article, two social media posts and newsletter inclusion

### **8 WEEKS - £1,350 + VAT** Advert, two articles, four social media posts, and two newsletter inclusions

#### AD SIZE

914 x 1258 pixels Supplied as 300dpi Jpeg or PNG

#### Industry New

Accountancy Agriculture Architects Arts and Culture Auctioneers Automotive & Transport Automotive & Transport Awards Banking and Finance Building and Construction Business Articles Care Charity Chartered Surveyors Creative Digital Digital & Marketing Editor Picks Education Feducation & Training Education & Training Energy Engineering Engineering and Manufacturing Events Expert Opinion Featured Articles Food & Drink Football Funding General Business Health Health & Wellbeing Hospitality & Tourism Hotel Hotels HR and Recruitment Insurance Legal Lifestyle









ACCOUNTANCY Derby daredevils get set for leap of faith... 13<sup>th</sup> February, 2020

dy for Making Tax Digital, B ropshire... s

pital, Businesses get 'Ove sales at... 27<sup>th</sup> January, 2020 Midlands catering and refrigeration component.

**UK NEWS Group** 

Advertise with us

Over 45K Monthly Visitors Over 4K Social Followers

Full UK Cove

Story of the Week



#### ocal business Amy Dudbridge Website Design gets...

kmy Dudbridge Website Design based in Learnington Spa have just found out that hey are a Finalist in the prestigious The Family Network Recognition National Susiness Awards in the Business Mum of the Year category. Amy Dudbridge started imy Dudbridge Website Design in October 2018 and the business has gone form...

0<sup>th</sup> December, 2019

More >

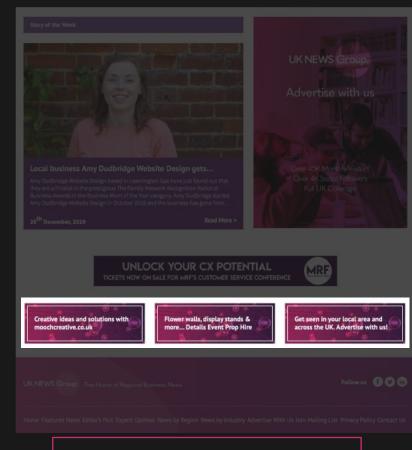
### ADVERT FOOTER TILE

**1 WEEK - £50 + VAT** Footer listing

**4 WEEKS - £175 + VAT** Footer listing and online article

8 WEEKS - £300 + VAT Footer listing, online article and social media post

**AD SIZE** Text only



### EDITORIAL EDITOR'S PICKS

Featured story on homepage

4 AVAILABLE

£75 + VAT

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Lichfield helps Birningham charitys Mobile People 12 <sup>th</sup> Imurg, 800 21 <sup>th</sup> Imurg, 700 18 <sup>th</sup> Imurg, 201 31 <sup>th</sup> Imurg, 201	Four Oals Financial Services sponsor Lichtheid	helps Birmingham	charity's	Paler-Track members join forces as Mobile People

### EDITORIAL STORY OF THE WEEK

Homepage story

£100 + VAT

#### Story of the Week



Local business Amy Dudbridge Website Design gets...

Amy Dudbridge Website Design based in isamington Spa have just found out that they are a Finalist in the prestigious The Family Network Recognition National Business Awards in the Business Mum of the Year category. Amy Dudbridge started Amy Dudbridge Website Design in October 2018 and the business has gone from...

20<sup>th</sup> December, 2019

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# EDITORIAL BUNDLE PACKAGES

In 2019, we moved to a paid for editorial model, in order to ensure that we can continue supporting and shouting about the success of businesses like yours. Each bundle includes unlimited amount of press releases covered (if you're an agency, that means unlimited amount of clients too!) as well as one Expert Opinion per month and one hyperlink in every article.

### UNFEATURED (Unlimited Press Releases/Clients)

1 Month – £150 + VAT 3 Months –£375 + VAT 6 Months – £650 + VAT 12 Months – £1,100 + VAT

#### FEATURED (Unlimited Press Releases/Clients shared across social media)

1 Month – £200 + VAT 3 Months – £500 + VAT 6 Months – £1,200 + VAT 12 Months – £2,200 + VAT

\*Please note: charity stories will be covered free of charge

# UK NEWS Group.





DOES THIS SOUND LIKE WHAT YOU NEED TO DRIVE YOUR BUSINESS FORWARD?

**GET IN TOUCH!** 

Olly Attfield Co-Owner & Editor UK News Group

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