



MEDIA PACK

UK NEWS **Group.**
The Home of Regional Business News

SAY HELLO TO UK NEWS GROUP

Born from MBN (Midlands Business News) Online, which was established in 2012, UK News Group is an online platform for local business news.

With other regional newspapers and digital platforms concentrating on the big, breaking news, UK News Group remains dedicated to shouting about the success of local SMEs.

We publish daily news on behalf of the business community; from trading success, new appointments, and statistics, to award wins, charity activity, and upcoming events.

WWW.UKNEWSGROUP.CO.UK



opportunities unveiled by Shrewsbury...

opshire's biggest public venues has launched a series of sponsorship and already welcomed its first corporate sponsors at a special reception. Mid Showground is home to a series of major events each year, along

[Read More >](#)



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ADVERTISE WITH US

For us, our growing portfolio of online news sites is all about celebrating business success.

We have evolved from three sites – MidlandsBusinessNews.co.uk, EastMidlandsBusinessNews.co.uk and EastEnglandBusinessNews.co.uk – to a UK-wide platform that focuses on regional news, covering:

- East Midlands
- East of England
- London
- North East
- North West
- South East
- South West
- West Midlands
- Yorkshire & The Humber

Advertising with us means that you have the option to focus on one specific region or the UK as a whole; spreading your business messages far and wide to your target audience.

OUR ADVERTISING OPTIONS INCLUDE...



HOMEPAGE
Leaderboards



ARTICLE PAGE
Leaderboards



HOMEPAGE
MPUs



ARTICLE PAGE
MPUs



FOOTER TILE
Listings

In addition to adverts in our bi-weekly emails and bespoke emails to the UK News Group database.

SOME OF THE STATS...

15,000

Monthly unique
visitors

(on our previous
MBN Online sites)

33,000

Social media
reach

2,500

Email
subscribers

28-60

Average
audience
spread

9

Regions
represented

16

Industries
covered

WWW.UKNEWSGROUP.CO.UK

UK NEWS Group.
The Home of Regional Business News

Group.

ADVERT LEADERBOARD

1 WEEK - £250 + VAT

Advert plus an online article and social media post

4 WEEKS - £800 + VAT

Advert, online article, two social media posts and newsletter inclusion

8 WEEKS - £1,500 + VAT

Advert, two articles, four social media posts, and two newsletter inclusions

AD SIZE

1458 x 180 pixels

Supplied as 300dpi

Jpeg or PNG

The screenshot displays the UK News Group website interface. At the top, there is a navigation bar with the text 'UK NEWS Group - The Home of Regional Business News' and a search bar. Below the navigation bar, there is a prominent banner for 'DRIVE YOUR BUSINESS FORWARD' and 'ADVERTISE WITH US'. The main content area features several news articles, including '£2 Million refurbishment programme at Minworth Trade Park...' and 'UK SME manufacturers continue to grow and build resilience'. A central logo for 'PR with personality' and 'EAST VILLAGE' is visible. At the bottom, there is an 'Editor Picks' section with four featured articles.

FIND OUT MORE: OLLY@UKNEWSGROUP.CO.UK

ADVERT MPU

1 WEEK - £200 + VAT

Advert plus an online article and social media post

4 WEEKS - £750 + VAT

Advert, online article, two social media posts and newsletter inclusion

8 WEEKS - £1,350 + VAT

Advert, two articles, four social media posts, and two newsletter inclusions

AD SIZE

914 x 1258 pixels

Supplied as 300dpi

Jpeg or PNG

The screenshot displays the UK News Group website interface. At the top, there is a navigation bar with 'Industry News' and a 'More >' link. Below this is a grid of category links including Accountancy, Agriculture, Architects, Arts and Culture, Auctioneers, Automotive & Transport, Awards, Banking and Finance, Building and Construction, Business Articles, Care, Charity, Chartered Surveyors, Creative Digital, Digital & Marketing, Editor Picks, Education, Education & Training, Engineering, Engineering and Manufacturing, Events, Expert Opinion, Featured Articles, Food & Drink, Football, Funding, General Business, Health, Health & Wellbeing, Hospitality & Tourism, Hotel, Hotels, HR and Recruitment, Insurance, Legal, and Lifestyle. A row of four article thumbnails follows, each with a title and date. The first article is 'Derby daredevils get set for leap of faith...' dated 12th February 2020. The second is 'Get ready for Making Tax Digital, says Shropshire...' dated 27th January 2020. The third is 'Businesses get 'Oven Ready' for sales at...' dated 21st January 2020. The fourth is 'Midlands catering and refrigeration component...' dated 22nd January 2020. Below the thumbnails is a 'Story of the Week' section featuring a large image of a woman, Amy Dudbridge, with the headline 'Local business Amy Dudbridge Website Design gets...' and a sub-headline 'Amy Dudbridge Website Design based in Leamington Spa have just found out that they are a Finalist in the prestigious The Family Network Recognition National Business Awards in the Business Mum of the Year category. Amy Dudbridge started Amy Dudbridge Website Design in October 2018 and the business has gone from...'. The date '20th December, 2019' and a 'Read More >' link are visible. On the right side of the screenshot is a pink promotional banner for 'UK NEWS Group' with the text 'Advertise with us' and statistics: 'Over 45K Monthly Visitors', 'Over 4K Social Followers', and 'Full UK Coverage'.

FIND OUT MORE: OLLY@UKNEWSGROUP.CO.UK

ADVERT FOOTER TILE

1 WEEK - £50 + VAT

Footer listing

4 WEEKS - £175 + VAT

Footer listing and online article

8 WEEKS - £300 + VAT

Footer listing, online article and social media post

AD SIZE

Text only

The screenshot displays the footer of the UK NEWS Group website. At the top left, there is a 'Story of the Week' section featuring a woman and a headline about a local business. To the right is a purple box with the text 'UK NEWS Group Advertise with us' and statistics: 'Over 45K Monthly Visitors', 'Over 4K Social Followers', and 'Full UK Coverage'. Below these is a dark banner for 'UNLOCK YOUR CX POTENTIAL' with the MRF logo. Underneath are three white boxes with pink borders containing promotional text: 'Creative ideas and solutions with moochcreative.co.uk', 'Flower walls, display stands & more... Details Event Prop Hire', and 'Get seen in your local area and across the UK. Advertise with us!'. At the bottom, there is a dark purple bar with the text 'UK NEWS Group - The Home of Regional Business News' and social media icons for Facebook, Twitter, and LinkedIn. A footer line contains links for 'Home', 'Featured News', 'Editor's Pick', 'Expert Opinion', 'News by Region', 'News by Industry', 'Advertise With Us', 'Join Mailing List', 'Privacy Policy', and 'Contact Us'.

FIND OUT MORE: OLLY@UKNEWSGROUP.CO.UK

EDITORIAL EDITOR'S PICKS

Featured story on homepage

4 AVAILABLE

£75 + VAT

The screenshot displays the UK News Group website homepage. At the top, there is a navigation bar with the text "UK NEWS Group - The Home of Regional Business News" and social media icons for Facebook, Twitter, and LinkedIn. A search bar is also present. Below the navigation bar, there are two main promotional banners: "DRIVE YOUR BUSINESS FORWARD" and "ADVERTISE WITH US". The main content area features a large featured story titled "£2 Million refurbishment programme at Minworth Trade Park..." with a sub-headline "A £2million redevelopment programme is well under way at a Minworth commercial estate with pre-let disposals in the pipeline. Building consultants at Harma Lamb are overseeing the six-month project at Minworth Trade Park, which will see five units redeveloped and refurbished to bring them in line with modern trade..." and a date of "12th February, 2020". To the right of the featured story are three smaller article teasers: "UK SME manufacturers continue to grow and build resilience", "Derby daredevils get set for leap of faith fundraiser", and "Music partnership takes centre stage at Birmingham...". At the bottom of the page, there is a section titled "Editor Picks" with a "More >" link. This section contains four article teasers with images and titles: "Four Oaks Financial Services sponsor Lichfield...", "Partnership with Darwin Escapes helps Birmingham...", "Solihull veterans' party celebrates charity...", and "Pallet-Track members join forces as Mobile People...".

FIND OUT MORE: OLLY@UKNEWSGROUP.CO.UK


EDITORIAL

STORY OF THE WEEK

Homepage story

£100 + VAT

Story of the Week



Local business Amy Dudbridge Website Design gets...

Amy Dudbridge Website Design based in Leamington Spa have just found out that they are a Finalist in the prestigious The Family Network Recognition National Business Awards in the Business Mum of the Year category. Amy Dudbridge started Amy Dudbridge Website Design in October 2018 and the business has gone from...

29th December, 2019 [Read More >](#)

UK NEWS Group

Advertise with us

Over 45K Monthly Visitors
Over 4K Social Followers
Full UK Coverage

UNLOCK YOUR CX POTENTIAL
TICKETS NOW ON SALE FOR MRF'S CUSTOMER SERVICE CONFERENCE

MRF

Creative Ideas and solutions with moochcreative.co.uk

Flower walls, display stands & more... [Details Event Prop Hire](#)

Get seen in your local area and across the UK. [Advertise with us!](#)

FIND OUT MORE: OLLY@UKNEWSGROUP.CO.UK

EDITORIAL BUNDLE PACKAGES

In 2019, we moved to a paid for editorial model, in order to ensure that we can continue supporting and shouting about the success of businesses like yours. Each bundle includes unlimited amount of press releases covered (if you're an agency, that means unlimited amount of clients too!) as well as one Expert Opinion per month and one hyperlink in every article.

UNFEATURED (Unlimited Press Releases/Clients)

- 1 Month – £150 + VAT
- 3 Months – £375 + VAT
- 6 Months – £650 + VAT
- 12 Months – £1,100 + VAT

FEATURED (Unlimited Press Releases/Clients shared across social media)

- 1 Month – £200 + VAT
- 3 Months – £500 + VAT
- 6 Months – £1,200 + VAT
- 12 Months – £2,200 + VAT

*Please note: charity stories will be covered free of charge

The logo for UK NEWS Group. It features the words "UK NEWS" in a bold, black, sans-serif font, followed by "Group." in a white, sans-serif font. The "Group." text is enclosed within a solid black circle. The background of the entire advertisement is a stylized, high-angle view of a city skyline with various skyscrapers, rendered in a warm, golden-yellow and orange color palette.

UK NEWS Group.

FIND OUT MORE:
OLLY@UKNEWSGROUP.CO.UK



DOES THIS SOUND LIKE
WHAT YOU NEED TO
DRIVE YOUR BUSINESS
FORWARD?

GET IN TOUCH!

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UK News Group

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Number 12281187

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